

# EMEA ISV Industry Booklet

Consumer Packaged Goods





## Welcome to the Consumer Packaged Goods Booklet

In this guide, you will find the best ISV consumer packaged goods solutions capable of delivering in EMEA. You will also find horizontal solutions to assist you with specific cross-industry use cases.



# Consumer Packaged Goods ISV 360



# Consumer Packaged Goods ISVs

ISVs that have a strong, proven use case for the industry



Zenkraft enhances the Salesforce partnership through our network of integrated Parcel, Same Day, and LTL carriers, enabling customers to 1) Extend service use cases to include logistics with shipment tracking, pickup, and returns management 2) Manage product quality or warranty returns with emailed labels/QR codes and scheduled pickups 3) Integrate estimated delivery dates, fulfillment operations, returns, and branded tracking experiences to Salesforce

[Learn More >](#)



As the world moves towards a circular future, you must embrace sustainability. Product Information Management (PIM) ensures data transparency, meeting demands from consumers, regulators, and stakeholders across the entire product journey. From sourcing to recycling, enterprises can rely on the composable inriver PIM solution to collect, manage, and distribute sustainability data in a transparent and accessible manner.

[Learn More >](#)



Fully built under force.com, negOptim helps CPG brands optimise their commercial performance through improved negotiations, trade agreements, assortment management, trade promotions, accrual and rebates management. With its collaborative platform, users could work around specific subject internally and externally with their clients. negOptim is fully integrated with CG Cloud, Sales Cloud, Tableau AI around several use cases related to promotions/pricing.

[Learn More >](#)



Trax offers the most powerful and accurate Retail Execution solutions, empowering Consumer Packaged Goods (CPG) companies to efficiently capture, assess, and analyze in-store shelf activities in real-time. Through a strategic partnership, Salesforce seamlessly incorporates Trax's computer vision technology into the CG Cloud, allowing CPG customers to optimise execution and boost sales within the sf.com framework by leveraging valuable data insights.

[Learn More >](#)



### aforza

Aforza empowers consumer product companies to grow confidently & protect margins through a suite of industry specific AI-powered cloud & mobile apps. Aforza solves the problems of margin erosion, missed revenue opportunities and ineffective trade spend. Its omnichannel engines ensure penny-perfect pricing and promotions across Offline Field Mobile, Telesales, Distributors, and B2B channels. Aforza Studio drives powerful digital content execution workflows that allow real-time action on photo insights from the field. Aforza is designed to work with and support Salesforce Consumer Goods Cloud and B2B Commerce.

[Learn More >](#)

### PITCHER<sup>7</sup>

Pitcher AG is the SaaS Platform of Choice for end-to-end Sales & Marketing Enablement, serving Fortune 500 companies to upper mid-market companies in Consumer Goods, Life Sciences, Technology, and Manufacturing. Pitcher seamless integration with Salesforce CRM, leading ERP systems, analytics, and business activities. With a customer base spanning 140 countries and 58,000 users, Pitcher is the go-to Sales & Marketing Enablement Solution for revenue teams as evidenced by our industry leading clients that rely on Pitcher for their revenue execution and customer experience.

[Learn More >](#)

### axsy

Axsy boosts field force productivity whilst dramatically lowering Salesforce TCO. Built from the ground-up, Axsy's new Smart Vision application uses on-device (offline) AI and real-time video to massively reduce the time taken for store audits whilst increasing the quality of data captured. Axsy Smart Vision uses in-app corrections to automatically train the AI model used for specific customer products. AI model training happens in minutes, not weeks or months. The Axsy app is 100% no-code and Salesforce-native. And works OOTB with Salesforce Consumer Goods Cloud.

[Learn More >](#)





CT Vision revolutionises field sales with AI-driven Smart Store Check and Smart Photo Management, fully integrated into Salesforce. Automating KPIs for faster, accurate audits and ensuring compliance, while our AWS-backed photo management facilitates efficient visual data handling. Streamline store checks, enhance photo organisation, and access actionable insights easily. Essential for CPG sales teams seeking to boost performance and effectiveness. CT Vision is natively compatible with other apps of CT family: CT Mobile, CT Orders, CT CPG and others.

[Learn More >](#)



CPG businesses are facing rising competition, evolving consumer trends and are often constrained by traditional distribution channels and business models. In this dynamic environment, innovation and flexibility is key.

Vertex offers global tax solutions for CPG, enhancing agility and efficiency. By streamlining tax processes Vertex enables CPG manufacturers to diversify distribution, embrace e-commerce, and expand market presence while remaining tax compliant.

[Learn More >](#)





# Horizontal ISV 360 (Sales)

## Sales Productivity

conga

docusign

dun & bradstreet

Plauti

TITAN

## Sales Methodology

introhive

HIGHSPOT

Seismic

Altify

KORN FERRY  
BE MORE THAN

Showpad





Conga's industry leading solutions make your company's revenue more predictable. From quoting, configuring and pricing products to executing, fulfilling, expanding and renewing contracts, our technology and holistic approach manages revenue as a lifecycle, making it automated, integrated, and – most importantly – more intelligent.

[Learn More >](#)



DocuSign is the easier, smarter, and more trusted choice for sales agreement processes. As a trusted market leader within our space, DocuSign empowers Salesforce customers to transform manual, error-prone, cross-function agreement processes into streamlined, automated workflows with intelligence to unlock the value that can drive your business forward faster. DocuSign solutions are easy to deploy, simple to use, and intelligently combines customer and contract data within platforms your teams are already using.

[Learn More >](#)



Transform your Salesforce CRM into a source of truth. The D&B Connect platform offers you a connection to the D&B Data Cloud – the world's largest referential database with more than 500 million companies. D&B Connect empowers revenue leaders to make better decisions by simplifying the complex burden of data management and instilling confidence in the accuracy of enterprise CRM data.

[Learn More >](#)



Plauti's Data Action Platform boosts sales teams' productivity by unlocking the full potential of automation. From updating records in bulk and enriching accounts with valuable data, it not only simplifies everyday operations but helps teams to go above and beyond with customer relationships. With ChatGPT integration, teams can create highly personalised emails in seconds, increasing engagement and stronger connections.

[Learn More >](#)



Titan offers a full Suite of No-Code Applications built for Salesforce: from Contract Lifecycle Management (Document Generation, E-Sign, Redlines) to Dynamic Forms & Interactive Portals (Customer, Partner, Employee...), Web/Email surveys or even File Management & Complex Business Automations Titan helps any company go-to-market 5X faster, Slash expenses by 50% and solve any use case on the planet.

[Learn More >](#)







Introhive's AI-powered Client Intelligence Platform automates the capture and enrichment of client data, and unlocks complete visibility into your firm's relationship network. Armed with these relationships, Introhive enables firms to drive collaboration, identify new business and cross-selling opportunities, and deliver the collective knowledge and expertise of your firm to your clients.

[Learn More >](#)



Upland Altify simplifies selling through better connection, clarity, and collaboration – connecting sellers to customers' goals, and buying processes. Our applications are 100% Salesforce native and help revenue teams generate customer value and grow revenue. Altify is the only vendor at intersection of strategy, methodology, and technology to ensure you win more opportunities, and grow revenue in your key accounts.

[Learn More >](#)



Highspot empowers go-to-market teams with coaching, training, content management, and AI-driven analytics, ensuring swift decision-making and enhanced sales performance for precise deal closure. Seamlessly integrated with Salesforce Sales Cloud, Slack, and Service Cloud, Highspot utilises Digital Rooms for personalised buyer interactions and insightful customer engagement analytics. Trusted by industry leaders like Docusign, Glassdoor, Office Depot, Resolute Investment Managers, and Finastra.

[Learn More >](#)



Korn Ferry Sell is a powerful solution that helps you implement effective sales strategies. Based on the world-class Miller Heiman sales methodology, our AI-powered technology and seamless integration with Salesforce aligns your sales actions with your customers' needs and expectations. Learn from your top performers and scale their success across your sales team with Korn Ferry Sell to deliver consistent revenue growth to your business.

[Learn More >](#)



Together, Seismic and Salesforce enable firms to grow trusted relationships with a unified set of capabilities that help client-facing professionals customise content, simplify meeting preparation, utilise insights to improve buyer experience and close deals faster all with trust, security and compliance as the foundation.

[Learn More >](#)



Showpad aligns Sales and Marketing teams around high-impact interactions - unleashing organisations' ability to accelerate revenue growth. By leveraging our dynamic recommendation rules, customers can surface the right content at the right time.

[Learn More >](#)

# Horizontal ISV 360 (Service)

## Customer Experience



## Contact Centre Solution and Telephony Integration





Cloud Coach is the go-to solution for enterprise-class Customer Onboarding & Success, Professional Services Automation (PSA), and Project Portfolio Management (PPM). Built 100% natively on Salesforce, Cloud Coach provides an all-in-one platform for professional services organisations to visualise their full customer journey and ensure profitable customers from contract-signature to renewal.

[Learn More >](#)



Reputation Studio by 1440 revolutionises omnichannel customer review and Q&A management for Service Cloud users in EMEA. Our native solution seamlessly integrates with Salesforce Service Cloud to centralise brand responses, prioritise cases, and gain valuable insights. With real-time alerts and performance tracking, we help brands elevate customer satisfaction and brand reputation across channels like Google My Business, Trustpilot, and more.

[Learn More >](#)



With Unbabel's AI-powered language operations platform, all support agents instantly become multilingual, fostering meaningful customer relationships worldwide. Seamlessly integrating with Salesforce, Unbabel removes language barriers, combining machine translation and human expertise for real-time, multilingual conversations. Enhance global customer experiences, boost agent productivity, and reduce costs, ensuring consistent, high-quality support across all digital channels.

[Learn More >](#)



Sprout Social is a social media management solution, blending social data with Salesforce C360 so brands can optimise every touchpoint. With a unified codebase, Sprout offers rapid innovation and time-to-value. Integrations across Service, Marketing, Sales, Slack, and Tableau deliver comprehensive, world-class social engagement and enable cross-team collaboration – all within Salesforce.

[Learn More >](#)



## RightAnswers

RightAnswers is an AI-driven, connected knowledge management solution for enterprise contact centres and help desks that improves the agent and customer experience by enabling organisations to create a trusted knowledge sharing culture. Knowledge can be quickly accessed from Salesforce and other data repositories, reducing call times and boosting service quality.

[Learn More >](#)

## InGenius

Upland InGenius CTI software helps contact centre agents provide a personalised customer experience while reducing call handle time. Whether you're looking for a classic CTI solution or an enterprise connector to power Salesforce Service Cloud Voice, Upland InGenius has a solution. Connect Avaya, Cisco, Genesys, and Asterisk phone systems with Salesforce.

[Learn More >](#)

## sprinklr

Sprinklr's Salesforce Connector provides a comprehensive social care experience for Sprinklr users directly in Salesforce, supporting omnichannel case management. This integration offers a seamless blend of public and private data, creating a 360° view of customer needs. It empowers agents with unified desktops, AI bots for self-service, collaboration tools, and unified analytics. By improving customer satisfaction, streamlining workflows, and personalising interactions, Sprinklr significantly enhances the customer service experience.

[Learn More >](#)

## natterbox

Natterbox is a leading contact centre solution that's exclusively built for Salesforce, offering an integration with Service Cloud and Service Cloud Voice. We help Salesforce-first companies to personalise their caller journeys and boost productivity for their service teams. With key CTI and contact centre features including Voice, IVR, ACD, click-to-dial, call recording, call routing, mobile, SMS, voice transcription, speech analytics, and dialer.

[Learn More >](#)

## SERVICE MAX a ptc technology

ServiceMax delivers a 360-degree view into the installed base, service contracts, and asset data to maximise equipment uptime and reduce maintenance costs. Our asset-centric solution, natively developed for Salesforce Field Service, empowers customers to maximise equipment uptime, reduce costs, grow service revenue, and deliver an exceptional customer experience.

[Learn More >](#)

## :talkdesk®

Talkdesk for Service Cloud Voice provides an all-in-one CRM and contact centre solution that joins phone, digital channels, and CRM data seamlessly within the Service Cloud console. All while relying on fully embedded Talkdesk functionality.

[Learn More >](#)



Five9 for Service Cloud Voice BYOT combines the power of Five9 telephony seamlessly within the Salesforce Omni-Channel widget to provide a single, intuitive user interface to boost productivity and improve customer service interactions. Reduce the learning curve and empower agents to focus on customers rather than the technology, through the Service Cloud Voice environment.

[Learn More >](#)



CX Cloud from Genesys and Salesforce – a jointly released, native solution combining a unified, AI-powered agent workspace in Service Cloud with enterprise contact centre and workforce engagement management capabilities from Genesys Cloud. Through Genesys Cloud, the #1 AI-powered experience orchestration platform, Genesys delivers the future of CX to your Services ISV customers.

[Learn More >](#)



The Aircall-Salesforce integration uses the data held in Salesforce to bring context to your interactions and improve your customer experience. The Aircall CTI lets you customise your integration to determine how and when to log calls, enabling you to focus on what matters most: winning deals and keeping your customers happy.

[Learn More >](#)



Deliver exceptional agent and customer experiences with a fully integrated Salesforce and contact centre solution that seamlessly unifies voice, AI (conversational, virtual assistant, voicebot, chatbot), digital channels and CRM data within Service Cloud.

[Learn More >](#)





# Horizontal ISV 360

## Marketing



## Commerce



## Employee Engagement







The Airship App Experience Platform (AXP) combines cross-channel customer journey orchestration, app UX experimentation, App Store Optimisation (ASO) and no-code native app experience creation to give brands a complete set of solutions to optimise the entire mobile app customer lifecycle. Airship's real-time, bi-directional data integration with Salesforce Marketing Cloud (SFMC) Journey Builder makes it simple to create, trigger and optimise Airship messaging and no-code native experiences like onboarding flows, preference centres and surveys, with all resulting data becoming immediately actionable everywhere.

[Learn More >](#)



Bynder's digital asset management platform enables teams to conquer the chaos of proliferating content, touchpoints, and relationships in order to thrive. We are the brand ally that unifies and transforms the creation and sharing of assets. We work with leading brands like Shell, Tommy Hilfiger, Pernod Ricard, Siemens, Spotify, and more.

[Learn More >](#)



Marketers can now harness the full potential of Salesforce's robust data, analytics, and delivery capabilities alongside Movable Ink's content personalisation tools, Studio and Da Vinci. Movable Ink has partnered with Salesforce Marketing, Data, and Commerce Clouds to strengthen customer relationships through the power of automation and innovative content personalisation. Movable Ink allows you to transform Salesforce data into personalised content, maximise your Salesforce investments, and eliminate tedious campaign and creative work.

[Learn More >](#)



The Blackthorn Engagement Suite is designed to enhance your CRM with critical customer engagement data through multiple channels like events management, virtual registration, attendee engagement, and real-time impact reporting. Our savvy, Salesforce-native apps extend your CRM functionality, so you have the live, actionable data needed to communicate with your stakeholders through Marketing Cloud, Account Engagement, or any Salesforce-connected marketing tool.

[Learn More >](#)





With Salesforce Marketing Cloud integrated into CoreMedia Content Cloud DXP, brands are ready to start creating and optimising personalised customer experiences. Import Salesforce personas and segments or use data insight from Salesforce to design new ones inside CoreMedia. Pull real-time product information from Salesforce Commerce and automatically update content across global digital platforms through CoreMedia Content Cloud DXP.

[Learn More >](#)



SalesWings is the maker of the B2B Studio for the Salesforce Marketing Cloud. We help our clients track 360° digital lead activity and provide a set of clever tools for lead intelligence, prioritisation, insights and reporting. Plug-and-play 360° customer journey tracking including real-time website tracking, campaign and content tracking as well as flexible custom event tracking.

[Learn More >](#)



Attentive® is the AI marketing platform for leading brands, designed to optimise message performance through 1:1 SMS and email interactions. Infusing intelligence at every stage of the consumer's purchasing journey, Attentive empowers businesses to achieve hyper-personalised communication with their customers on a large scale. Leveraging AI-powered two-way conversations, and enterprise-grade technology, Attentive drives billions in online revenue for brands around the globe.

[Learn More >](#)



DESelect is the marketing optimisation platform (MOP) for Salesforce. DESelect helps marketers drive more revenue with high efficiency, through segmentation, frequency optimisation, and search. Our turnkey platform offers full integration with Marketing Cloud.

[Learn More >](#)



optilyz is Europe's leading direct mail automation software. Letters, postcards and self-mailers can be integrated into cross-channel marketing in a data-driven and personalised way via seamless integration into Salesforce Marketing Cloud. Automations of print campaigns also enable an agile control of the channel. Europe's most innovative companies as well as large retailers use optilyz to manage print mailings like digital performance channels.

[Learn More >](#)



Sprout Social blends social data with Salesforce C360 so brands can optimise every touchpoint. With a unified codebase, Sprout offers rapid innovation and time-to-value. Integrations across Service, Marketing, Sales, Slack, and Tableau deliver comprehensive, world-class social engagement and enable cross-team collaboration – all within Salesforce.

[Learn More >](#)



Mployee by Bullhorn transforms the management of middle office processes for the staffing and recruiting industry natively on the Salesforce platform. Purpose-built to handle the complexities of the most demanding and innovative recruitment agencies, Mployee powers key functionality such as rates management, labor agreements, time registration and approval, and time interpretation in order to drive faster and more efficient payroll and invoicing.

[Learn More >](#)



With Flair HR built on Salesforce, you don't just get a software solution; you get a partner committed to driving positive change within your organisation. Tailored for midmarket and large businesses, Flair HR offers an easy-to-use solution capable of covering high complex HR processes through individual configurations and the power of the Salesforce platform. By embracing our core values of empowerment, inclusivity, and transparency, and leveraging our innovative features, you can elevate your HR experience and unlock the full potential of your workforce.

[Learn More >](#)



Bullhorn Workforce Management (FKA Sirenum) is the leading solution for staffing firms to manage their shift-based workforce, helping organisations transform their business operations by streamlining staff management to save costs, reduce risks, and increase revenue. Our Salesforce-native solution enables management to save valuable time in scheduling shifts, managing compliance, monitoring staff, and processing payroll.

[Learn More >](#)



Seven20 is the fastest growing Recruitment CRM/ATS built on Salesforce. Seven20 enables Recruitment agencies to leverage the full power of the world's #1 CRM platform in order to solve the biggest challenges they face, like: user adoption and data quality; rigid/manual processes; siloed tech and data. Enabling them to analyse, learn, innovate and scale forever.

[Learn More >](#)



Byner is a frontrunning solution especially designed for Project Staffing, Permanent Placement and Contract Recruitment in Europe. A trusted backbone to durably engage with customers, suppliers and talent throughout the entire journey. From lead gen and inflow of professionals to deployment and invoicing. Combined with their dedicated partnership and inspiring community, Byner is your catalyst for growth in Staffing & Recruitment.

[Learn More >](#)





Introducing poq, the headless native super app platform revolutionising mobile commerce. Harnessing native technology, poq drives engagement, community, and sales, seamlessly integrating with Salesforce. With tailored features from personalised recommendations to loyalty programs, poq empowers retailers to deliver superior mobile experiences. Embrace the future of commerce with poq and unlock mobile commerce's full potential today.

[Learn More >](#)



Salsify is the global leader in product information management - delivering great product experiences across digital channels. From B2B, DTC, Wholesale, and in-store, we empower manufacturers and retailers to sell higher volumes of products, across a wider range of channels, by centralising, managing, and creating the product content required to meet the unique requirements of each unique channel.

[Learn More >](#)



Zenkraft extends the value of Salesforce Commerce Cloud through our growing network of integrated Parcel, Same Day, and LTL providers, powering: 1) Accurate cost estimates and delivery options at checkout for increased conversion 2) Salesforce Order Management to encompass fulfillment operations - Enhanced site traffic with real-time order tracking and branded notifications 3) Self-service returns for improved customer loyalty and reduced WISMO queries

[Learn More >](#)



Adyen is the financial technology platform of choice for leading companies. By providing end-to-end payments capabilities, data-driven insights, and financial products in a single global solution, Adyen helps businesses achieve their ambitions faster. Adyen is also the largest payment partner for SFCC.

[Learn More >](#)



enosix is an independent software provider focused on transforming the way companies integrate with SAP. Companies around the world rely on enosix to enable seamless access to SAP data and SAP processes from Salesforce providing increased selling time and better customer engagement. All of these capabilities are delivered in a fraction of the time compared to traditional integration approaches.

[Learn More >](#)



Unlock 100% of your product catalog and sell more with Threekit's suite of 3D Configuration, Virtual Photographer (2D), and Augmented Reality solutions.

[Learn More >](#)

### Digital River®

Digital River empowers ecommerce brands to confidently accelerate growth in more than 240 markets worldwide. The company connects brands and buyers directly, staying behind the scenes to manage international payments, tax, fraud, compliance, and localisation. Customers also leverage Digital River's global logistics network to enable fast, low cost, local and cross-border shipping and returns. Digital River is global commerce, simplified.

[Learn More >](#)

### FORTER®

Forter is the Trust Platform for digital commerce. We make accurate, instant assessments of trustworthiness across every step of the buying journey so enterprises can deliver superior experiences for their consumers. Our deep understanding of identity and use of automation is why Nordstrom, Farfetch, Adidas, Priceline, and leaders across industries have trusted us to process more than \$500 billion in transactions. On average, enterprises who have switched from alternatives to Forter see 46% fewer false declines, 72% fewer chargebacks, and a very immediate revenue uplift.

[Learn More >](#)

### bynder

Bynder's digital asset management platform enables teams to conquer the chaos of proliferating content, touchpoints, and relationships in order to thrive. We are the brand ally that unifies and transforms the creation and sharing of assets. We work with leading brands like Shell, Tommy Hilfiger, Pernod Ricard, Siemens, Spotify, and more.

[Learn More >](#)

### celebrus

Supercharge your Salesforce instance with Celebrus CDI – eliminate your digital data gaps and build actionable profiles for anonymous consumers. Capture comprehensive digital data across devices, channels, domains, and time, without tagging or any limitations, to ultimately drive better campaign results. Leverage machine learning-based signals and lightning-fast connections to Salesforce. Strengthen your brand-consumer relationship effortlessly with Celebrus CDI for Salesforce.

[Learn More >](#)

### zilliant

The speed of business has accelerated, and B2B companies are under tremendous pressure to grow omnichannel sales and revenue. That means having the right pricing process to ensure alignment across sales, finance, and customers. Zilliant Price Management & Optimisation solutions put pricing at the heart of your business to drive efficient growth, protect margin, automate pricing approvals, and track performance.

[Learn More >](#)





TradeCentric is a global leader in connected commerce, allowing suppliers on all versions of Salesforce Commerce Cloud to connect directly to their buyers procurement systems through PunchOut, purchase order, and invoice automation. 40% of all B2B transactions originate in a procurement platform, and in 2023, TradeCentric managed purchasing revenue totaling over \$40 billion across 40 different currencies, including €25 billion.

[Learn More >](#)

## attentive®

Attentive® is the AI marketing platform for leading brands, designed to optimise message performance through 1:1 SMS and email interactions. Infusing intelligence at every stage of the consumer's purchasing journey, Attentive empowers businesses to achieve hyper-personalised communication with their customers on a large scale. Leveraging AI-powered two-way conversations, and enterprise-grade technology, Attentive drives billions in online revenue for brands around the globe.

[Learn More >](#)

## YOTTAA

Yottaa allows Salesforce Commerce Cloud customers to optimise, protect, and monitor their eCommerce sites by gaining more control and flexibility over their third-party tech stack. Through third-party application sequencing and monitoring as well as prefetch and caching, Commerce Cloud customers can provide an optimised experience to their own customers leading to higher conversion rates.

[Learn More >](#)





# IT Infrastructure ISV 360

## Backup

odaseva



## Security

AppOmni

W / T H<sup>®</sup>  
secure



## Devops & Data Integration

COPADO dqe One

Panaya | FORESIGHT

VIGIENCE Elements.cloud  
THE CHANGE INTELLIGENCE PLATFORM

enosix

## Usage and Adoption

IMPROVEDAPPS

InsideBoard AI

walkme



Own protects mission-critical SaaS data for hundreds of products that allow you to: 1) Recover: Protect data and metadata with automated backups and rapid recovery. 2) Accelerate: Propagate data to sandboxes for quicker innovation and establish anonymised environments for development, testing, and training. 3) Archive: Preserve data in archives with customisable retention policies, ensuring compliance and simplified reporting.

[Learn More >](#)



WithSecure™ Cloud Protection for Salesforce safeguards your Salesforce environment against advanced malware and phishing threats. The natively integrated solution has been developed with Salesforce. Deployed instantly, it ensures safe and uninterrupted digital services for public ecosystems and citizens. Comprehensively certified and reviewed solution meets the high standards for sensitive data management in the highly targeted digital public sphere.

[Learn More >](#)



Store & process Salesforce data in more countries, while staying compliant. InCountry provides Salesforce customers with the tools and controls necessary to expand into new regions and countries requiring greater data residency compliance. Migrate to new Hyperforce and Salesforce on Alibaba Cloud orgs while maintaining global reporting with real-time, anonymised cross-border syncing.

[Learn More >](#)



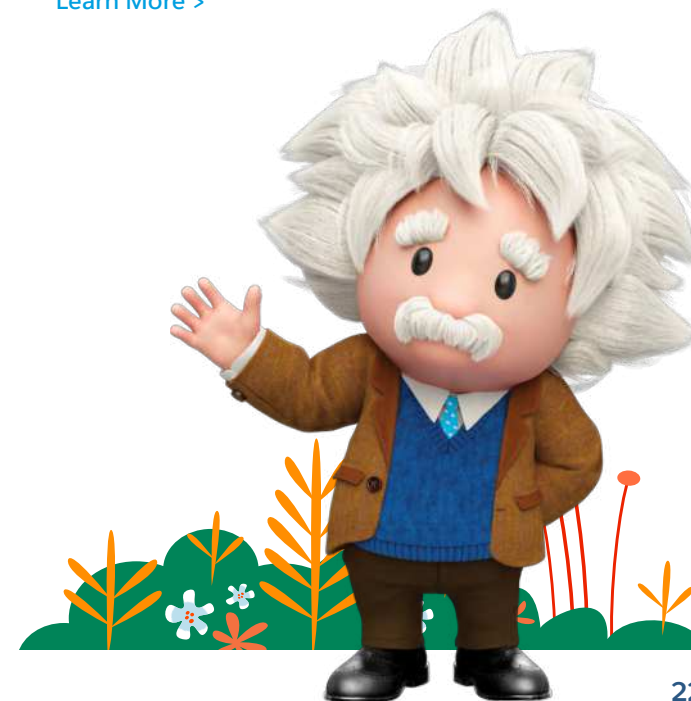
AppOmni provides continuous monitoring and visibility of configurations, activities, permissions and data access within Salesforce environments. Security, Compliance, and IT teams can detect real-time threats in their Salesforce and SaaS ecosystem. The combination of AppOmni with Salesforce Shield Event Monitoring equips security teams with tools to effectively manage security posture across Salesforce. Stop misconfigurations and preventable mistakes by end users.

[Learn More >](#)

## odaseva

Odaseva delivers the strongest data security solution for enterprises running on Salesforce, safeguarding confidentiality and integrity of critical business information. The Odaseva Enterprise Data Security Platform ensures business continuity, regulatory compliance, and protection against threats to Salesforce data. It is designed and built specifically to solve the complex challenges of large-scale global organisations.

[Learn More >](#)





Vigience helps companies to bridge the gap between Salesforce and SAP. Their Salesforce App, Vigience Overcast, enables business processes across system boundaries and provides ready-to-use application content to integrate SAP and other ERP systems with Salesforce within days. Overcast can be deployed as a complement to MuleSoft or as a standalone solution in your Salesforce org. Vigience provides 150+ out-of-the-box integrations (UI, business logic + integration) that work with public APIs on the SAP side (zero SAP footprint).

[Learn More >](#)

## Panaya | FORESIGHT

Panaya ForeSight enables Infrastructure & Data Security companies the ability to swiftly adapt and react to the ever-shifting market. However, these companies may encounter significant challenges when implementing changes in their business systems, slowing down their innovation pace.

[Learn More >](#)



Copado Solutions is a leading provider of Salesforce Release Management and Continuous Delivery Platform. We provide a complete Release Management solution with Agile Continuous Delivery, Version Control, Automated Deployments, Automated Regression Testing, Rollbacks, Automated Compliance Scan, Scheduled Metadata backups and more. Copado allows customers to maximise their Salesforce investments by increasing speed, quality and efficiency of their developments on Salesforce.

[Learn More >](#)



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[Learn More >](#)



Deploying an IT and security-compatible data quality solution is crucial. IT departments and CISOs must prioritise providing business lines with efficient solutions that meet their needs without compromising security or overloading the IS. Among these, customer data management requires a 360-degree view and quick database access. DQE offers tailored solutions: DataQ for real-time data validation and optimisation and Unify for easy deduplication and database merging.

[Learn More >](#)



Elements.cloud is the Change Intelligence platform that helps you accelerate your time to value from Salesforce. It enables you to manage org complexity, reduce tech debt, and improve your documentation. This allows you to make intelligent change decisions, with confidence. Changes are implemented faster. Rework is reduced. User adoption soars.

[Learn More >](#)

## IMPROVED APPS

Enable your users with a Centralised Knowledge Base, delivering timely contextual information from any source. Seamlessly integrated within the Salesforce Platform and accessible across any device. Decrease support inquiries by 70%, enhance productivity, reduce risk of non-compliant users. Foster progress through comprehensive monitoring of content utilisation and app engagement from rich, well structured, secure data stored in your trusted Org, with in-built analytics. Use cases | User Onboarding, Knowledge management, Change management and Sales/Service Enablement.

[Learn More >](#)



### InsideBoard AI

InsideBoard AI is an AI Success Copilot Platform for Change management and Operational Excellence. It is a SaaS solution that ensures Customers Transformation Success by pushing employees to take actions to be onboarded on Salesforce or other systems. This solution is KPI driven and its AI tool personalises coaching and communication.

[Learn More >](#)



WalkMe, the leading digital adoption platform, overlays on any application including all Salesforce offerings, to identify where workflows are challenged and provide the personalised guidance and automation necessary to help your people get the job done. Time to value is measured in weeks as adoption surges and compliance risk is mitigated on critical workflows. WalkMe is designed for the scale, governance, privacy and security demands of enterprise customers with the industry's best professional service and support. Trusted by over 2000 global customers and 27% of the Fortune 500.

[Learn More >](#)



salesforce

# Ready to start working with Salesforce ISVs?

Visit their listings on [AppExchange.com](https://www.appexchange.com) or get in touch with your Salesforce Account Executive to learn more!

The apps featured in these booklets have been selected based on their strong use cases in the selected industries, and an EMEA presence with in-region support for our customers.

